

# NUMA PRIVACY POLICY

NUMA respects the privacy of all visitors to its website and is committed to maintain their privacy. We will use your data to make sure that all communications you receive from NUMA are as relevant to you as possible. The following provisions describe how we deal with your online privacy and security.

## INFORMATION WE COLLECT

We may collect information when you register for our newsletter, register for an event, set up an account to the NUMA Hub, book trainings, download a content or engage in other campaigns (e.g. surveys, etc). This information may include your name,, phone, company and job position, email, country of residence and topics of interests.

To make your experience as good as possible, we, with your permission, collect personal information about your orders and the use of our website. With this information, we can personalize the marketing content which you receive.

With your permission, we will send you emails containing news of our latest features, products, offers and other promotional activities. If you do not want those, please use the unsubscribe button at the bottom of every email we send or send an e-mail to [communication@numa.co](mailto:communication@numa.co) requesting to unsubscribe.

## INFORMATION SHARING

We undertake not to share nor sell the information you provide to us on our website with/to third parties with the exception of the following:

- NUMA's affiliates for the purposes and under the conditions outlined in this policy;
- third party service providers processing personal data on our behalf, for example to process payments, host, manage and service our data, distribute emails, research and analysis, manage brand and product promotions as well as administering certain services and features.
- other third parties to the extent necessary to: (i) comply with a government request, a court order or applicable law; (ii) prevent illegal uses of our website or violations of our website's terms of use and our policies; and (iii) defend ourselves against third party claims; and
- to any other third party where you have provided your consent.

In the event that you choose to engage with our profiles on social media, please be sure to review the privacy policies and settings on your social networking sites to make sure you understand and agree with the information they are sharing.

If you do not want social media sites to collect information about your activity on NUMA social media profiles, you should avoid visiting or engaging with them.

## ONLINE SECURITY

In operating our website, it may become necessary to transfer data that we collect from you to locations outside of the European Union for processing and storing. By providing your personal data

to us, you agree to this transfer, storing or processing. We do our best to ensure that all reasonable steps are taken to make sure that your data is stored securely at all times.

All our employees who have access to or are involved in the processing of personal information are committed to respect the confidentiality of personal information.

Our website may include links to external websites operated by other organisations. They may collect personal information from visitors to their site. NUMA cannot guarantee the content or privacy practices of any external websites and does not accept responsibility for those websites.

## **COOKIES**

We may use 'cookies' on our website that serve to identify your computer. When you visit NUMA's website, unique cookies are placed to distinguish your browser from all other browsers that visit our sites.

Most browsers give you the choice to accept or reject cookies by modifying your browser preferences. You have the choice to accept all cookies, to be notified when a cookie is set or to reject all cookies. Please note that if you choose to reject all cookies, certain parts of this site may not be available to you or may not function properly. In addition, we may use Google Analytics to monitor activity on our websites. To learn how Google Analytics collects and processes data, please visit [www.google.com/policies/privacy/partners](http://www.google.com/policies/privacy/partners).

## **ONLINE ADVERTISING**

NUMA advertises using Google AdWords, Facebook Advertising and LinkedIn Ads . As described above, we may collect information regarding how you browse our website, engage on our social media profiles, and shop in order to improve your customer experience, improve our customer service, and provide you with communications and promotions. The aim of our advertising is to serve users with the most relevant content possible.

To avoid seeing our online advertising, based on your usage of our website, please unsubscribe from our marketing and delete and disable cookies in your browser for our website. If you only unsubscribe from our marketing without deleting your cookies, you may still see online ads based on your previous visits to our site.

Any advertising you see after you have completed the two steps above is not based on your browsing or order history on our website. It is either circumstantial, you happen to be visiting a website where we choose to advertise, or it is based on information you have shared with Facebook.

## **YOUR RIGHTS RELATING TO PERSONAL DATA**

You have the right to request: (i) access to your personal data; (ii) an electronic copy of your personal data (portability); (iii) correction of your personal data if it is incomplete or inaccurate; or (iv) deletion or restriction of your personal data in certain circumstances provided by applicable law. These rights are not absolute. Where we have obtained your consent for the processing of your personal data, you have the right to withdraw your consent at any time.

## **CHANGES TO THIS POLICY**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by email.

If you would like to request a copy of your personal data or exercise any of your other rights, or if

you have any questions or want to know more about how your information is used, or if you want to alter or delete your personal information, please contact us at [communication@numa.co](mailto:communication@numa.co) or NUMA, 39 rue du Caire, 75002 Paris.